Historic, Archive Document

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HOLLAND BULB GROWERS, INC.

1951 SPRING BULBS

U.S. Department of Agriculture

THIS IS OUR 1951 LIST OF GLADIOLUS, LILIES, ANEMONES

CANNAS, RANUNCULUS BOTH IN BULK AND PACKAGED.

ALL BULBS GUARANTEED TO BLOOM. THE BULBS LISTED ARE FROM THE FINEST STOCKS AND SPECIAL ATTENTION HAS BEEN GIVEN TO THE GRADING.

The prices listed have been kept in line so as to warrant you a fair profit on competitive prices.

This list cancels all previous quotations.

* * * * * * * *

TERMS: All quotations F. O. B. Mount Vernon, Wash. unless otherwise specified. Cash or 25% with order balance C. O. D. unless credit has been established, in which case terms are 2% - 10 days; 30 days net.

DELIVERY: Railway Express unless otherwise specified.

SHIPPING: From December 1st on and as outlined with each variety.

Notice: We do not warrant in any way, expressed or implied the contents or the description, quality, productiveness or any other matter of any seeds, bulbs or plants sold by us and we will not in any way be responsible for the crop. If the purchaser does not accept these goods on above terms, no sale is made thereof.

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HOLLAND BULB GROWERS, INC

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OREGON GROWN GLADIOLUS -HIGHCROWNED BULBS

Dry sale selling time from January 1 thru June 15th F. O. B. OREGON OR MOUNT VERNON, WASH.

All bulbs are guaranteed to pass your state inspection.

Shipments can be made at any time after December 1st. All bulbs offered subject to sales.

All bulbs will be packed in specially designed wooden boxes, unless otherwise requested. No charge for containers.

SPECIAL DISCOUNT: Total order for 10,000 to 20,000 bulbs 5% discount. 21,000 bulbs or more 10% discount.

ALL PRICES PER 1000 - 250 of a variety at 1000 price less than 250 add 10%

*Most popular varieties

* * * * * * * * * *

Variety	Description	Size #1	Size #2	Size #3
WHITE VARIETIES: LEADING LADY MAID OF ORLEANS MARGARET BEATON SURFSIDE *VREDENBURG	Comm. cream white, forcer Popular white White, scarlet throat Good white Good forcing white	\$30.00 24.00 24.00 27.00 24.00	\$24.00 20.00 20.00 22.00 20.00	\$18.00 15.00 15.00 18.00 14.00
CREAM: CORONA *ORIENTAL PEARL WHITE GOLD	Cream, picotee edged, force Large clear cream Huge cream, forcer	24.00	27.00 20.00 20.00	21.00 15.00 13.00
YELLOW: AUREOLE GOLD DUST OREGON GOLD SPOTLIGHT *YELLOW EMPEROR	New fine ruffled yellow Early med. yellow, forcer Light yellow Good comm. yellow, red thro Light yellow force	30.00 33.00 at33.00	45.00 27.00 27.00 26.00 22.00	37.00 18.00 18.00 21.00 18.00
ORANGE: *LANTANA DAISY MAE	Light medium orange Salmon orange, cherry throa	24.00 t 45.00	20.00	15.00 30.00
PINK AND SALMON: *ALADDIN ETHEL CAVE COLE JEANIE PANDORA PICARDY PROSPERITY SPIC AND SPAN HOLLA	Large deep salmon, yell thro Early comm. pink, forcer Med. pure pink, golden thro Soft pink, good opener Pop. comm. salmon, forcer Ruffled large light salmon Tall ruffled deep pink, new	24.00 at 24.00 33.00 30.00 45.00	23.00 20.00 20.00 27.00 25.00 37.00 63.00	18.00 15.00 15.00 21.00 18.00 30.00 53.00

Variety	Description	Size #1	Size #2	Size #3
SCARLET AND RED: CHAMONY RED CHARM REWI FALLU STOPLIGHT *VALERIA	Cerise rose-red, each petal silver lined Very good deep red, forcer Deep black red Tall clear red, forcer Best commercial scarlet, forcer	\$27.00 33.00 27.00 30.00 27.00	\$22.00 27.00 21.00 26.00 23.00	\$15.00 21.00 15.00 18.00 18.00
ROSE AND ROSE-PING BURMA EARLY ROSE *ROSA VAN LIMA TIVOLI		r27.00	23.00 23.00 22.00 45.00	18.00 15.00 18.00 32.00
LAVENDER: *ELIZABETH THE QUENTHUNTRESS MINUET MISS WISCONSIN	EN Finest comm. lavendar, forcer Early fine lavender, forcer Popular lavender Deep lavender rose	33.00 45.00 27.00 37.00	27.00 37.00 22.00 30.00	21.00 27.00 18.00 21.00
PURPLE, BLUE, VIOI ABU HASSAN *MAX REGER PELEGRINA RAVEL TAKINA	Popular deep blue, forcer Light blue, forcer Small deep violet New medium deep blue Large purple	45.00 24.00 30.00 60.00 27.00	38.00 20.00 27.00 53.00 23.00	30.00 15.00 18.00 45.00 18.00
SMOKEY AND MIXED: MOTHER MACHREE RAINBOW MIXTURE *Most popular vari * * * * * * * * *		24.00 24.00 * * * *	20.00	15.00 15.00 * * * *

ANEMONES

For gardening as well as forcing. Ready from November 1st.

	Per M
MONARCH DE CAEN Single rainbow mixtu	lst size(5 - 6 cm.) 8.00
Out with the same	2nd " (3 - 4 cm.) 6.00
ST. BRIGID Double rainbow mixtu	lst size(4 - 5 cm.) 9.00
* * * * * * * * * * * * * * * * * * * *	2nd !: (3 - 4 cm.) 7.00 ***********

RADUNCULUS

For gardening as well as forcing. Ready from November 1st.

					THE REAL PROPERTY.
FRENCH M	IXTURE Al	l colors we	ll blended	Topsize (#1)	15.00
	- Billia			lst size (#2) 2nd size (#3)	11.00
				3,000	1.70

HOLLAND BULB GROWERS, INC., MOUNT VERNON, WASH.

TUBEROUS ROOTED BEGONIA

For dry sales and forcing. Ready from January 1st.

Beautiful pot and garden flowers, winning in popularity every year. Easy to grow in semi-shade.

DOUBLE CAMELIA FLOWERED:

50 of a variety at 1000 price. Less than 50 add 10% for packing.

Colors (listed	in order of	popularity)	Size	1017	Price per M
Scarlet					
Dark red			1 "-11"		\$22.50
Pink		*	<1411-1211	7, 765	40.00
Orange			$1\frac{1}{2}!! - 2\frac{1}{2}!!$	and up	75.00
Salmon	1		2 2		
Copper					
Yellow		*	Most por	oular	
White					
Mixed - well b	lended				

HANGING BASKET OR BEG. PENDULA:

Colors and popularity as Camelia Type above.

Size: 14" and up

\$75.00 per M.

GLOXINIAS

Well known greenhouse pot-plant. Delivery from January 1.

VARIETIES AVAILABLE:

50 of a variety at 1000 price. Less than 50 add 10% for packing.

EMPEROR FRIEDRICH EMPEROR WILHELM ROI DE ROUGE BLANCHE DE MERU ETOILE DE FEU MONT BLANC VIOLACEA PRINCESS ELIZABETH

Scarlet with white border Blue with white border Fierce red Rosy red bordered white Light red Pure white Deep violet Pale blue white bordered

Size: $1\frac{1}{2}$ " - $2\frac{1}{2}$ "

\$90.00 per M

AURALIM

Gold Banded Lily. Ready for delivery from January 1.

Ideal lilies for store and forcing trade. Extra large blooming strain. Blooms approximately August 15.

We have been able to secure these Lilies at a very good price, and are passing this saving on to you. We guarantee the quality. Compare the prices.

911 250 per case Per case \$32.00 Per 100 \$16.00 32.00 11 911 11 11 11 20.00 200 . 11 . . . 11 140 . 11 11 11 11 32.00 27.50

25 bulbs of a size at 100 rate.

HOLLAND BULB GROWERS, INC., MOUNT VERNOW, WASH.

LILIUM RUBRUM

Ready for delivery from January 1.

Pink fused with darker spots.

Flat recurved with many flowers per stem.

Ideal for garden planting as well as forcing for cut flowers and corsage work. Blooms approximately August 15.

6	_	811,	250	per	case	4 - 1	Per	case	\$32.00			\$16.00
7									32.00	11	11	20.00
9	-						11			t.t	unit (3,2.00

25 bulbs of a size at 100 rate.

LILIUM REGALE

Ready for delivery from January 1.

Tall garden Lily with 5 - 6 blooms per stem. White with flushed pink petals, 4 - 6 feet tall. Blooming approximately July 1st.

4		511		400	per	case	Per	case	\$18.00			\$45.00
5	-	611		350			11	11 7	19.00	11	11	55.00
6	-	711		300	11	11	11	11	21.00	11	. 11	.70.00
		811	14 44.	250	11 /4.	11	11	11	24.00	112	, II	95.00

250 bulbs of a size at 1000 rate.

CANNA

Dry sale selling and planting time January 15 thru June 1.

F. O. B. Mount Vernon or Oklahoma -- Plant after danger of frost is over Varieties

PRESIDENT - Red flower, green foliage, dwarf height
RED KING HUMBERT - Red flower, Bronze foliage, medium height
YELLOW KING HUMBERT - Yellow red speckled flower, green foliage, med.
CITY OF PORTLAND - Pink flower, green foliage, dwarf height
RICHARD WALLACE - Yellow flower, green foliage, dwarf height
KING MIDAS - Yellow red spotted flower, green foliage, dwarf height
RED DAZZLER - Dark red flower, green foliage, tall height
SHENANDOAH - Pink flower, bronze foliage, dwarf height
COPPER GIANT - Salmon pink flower, green foliage, medium height
WYOMING - Orange flower, bronze foliage, medium height
HUNGARIA - Dark pink flower, green foliage, medium height
NEW PINK GEM - Pink flower, green foliage, medium height
FIREBIRD - Red honeysuckle flower, green foliage, dwarf height
ROSEMOND COLE - Red flower gold edge, green foliage, dwarf height

Large 3 to 5 eye hand trimmed true to name divisions. Packed in dry moss - 250 per case.

Per 1000 - \$60.00 250 at 1000 price Per 100 - \$7.00

HOLLAND BULB GROWERS, INC., MOUNT VERNON, WASH.

PRE-PACKAGED BULBS

TOP QUALITY BULBS FOR SPRING SALES

Free advertising material with each order.

Minimum orders 60 packages in total, orders in multiples of 30.

ALL BULBS GUARANTEED TO BLOOM

<u>Variety</u>	Bu <u>Per</u>	lbs <u>Unit</u>	Grade	Your Price		gest- Retail
GLADIOLUS - see varieties below	12 per 6 per		Top 1st	45¢ per 20¢ " c		69¢ 39¢
ANEMONES - De Caen - single St. Brigid - dbl.	20 per 20 per			40¢)env. 40¢) co	full	69¢ 69¢
RANUNCULUS - French dbl. mixt.	20 per	env.		40¢	t?	69¢
REGAL LILIES	5 per	cell. bag	4/5"	30¢	" label	49¢

GLADIOLUS VARIETIES PACKED

BEACON - rose BAGDAD - smokey old rose COMM KOEHL - orange red CORONA - cream, pink edged RED PHIPPS - bright red ROSA VAN LIMA - light red ROSA VAN LIMA - light red SHIRLEY TEMPLE - ruffled MINUET - lavender MILDRED LOUISE - orange pink VALERIA MIXED - rainbow mixture

NEW ERA - pink PELEGRINA - deep violet PICARDY - delicate salmon ROSA VAN LIMA - light rose SHIRLEY TEMPLE - ruffled cream VAGABOND PRINCE - overcast red VALERIA - scarlet red

STANDARD CASE

Our suggestion for assortment of best sellers

Price to you: \$17.00 per case. Sell for \$27.78. Profit \$10.78.

CONTENTS

2	11	Picardy GLADIOLUS Bagdad 12 per box Beacon Corona	3 5	envelopes De Caen ANEMONES - single " St. Brigid " - double " French RANUNCULUS - double bags Regal Lilies
3		Marg Beaton		
1		Minuet		
2	11	Golden Cup		
7	11	Mixed		
25	hoves	- 12 non hov		

12 per box HOLLAND BULB GROWERS, INC., MOUNT VERNON, WASH.

PRE-POSMANTE BULBL

TOP GRALITY BUILDS NOW SERVING SALES

Proc severtising material with each order.

Minimum orders 60 packages in total, orders in multiples of 30.

ATT BUILDS OUARANTINED TO BLOOM

Your Sugrest- Price sd Retsll			Variety
45¢ per box 69¢ 20¢ % cell. 39¢	Sel.	20d teg 31	GLADIOLUS - see variotics below
hog) env. full 694 hog) enler 696			AMEMONES - De Caen - single St. Brigid - Abl.
\$69 n 304		who and Od	BANTICULUS - French chi. mixt
See Lagal 198			

CEADLE CALIFFRANCES FACES

	LAW CHE	
delaiv week		BEAGON - rose
		COBCNA - erenn, older
seer Jagil - Addi		GOLDEN GUP - Feller
BRATO DELTIPO - ELIMIN		
		MINUST - Lavencer
		dero - ESTUDI GERGAIN

cas manning

the La food to mentuouse het notte more and

Price to your SUF, OO Ger Gase, Sell for 327,78; Froft Cle.78.

COMPANY

" blacket at a " g	2 " Bagdad 12 ter box
BUISDED HA Managh " T	
	25 boxes - 12 per box

HOLLAND BULE OROWERS, INC., MOUNT VERSION, WASH.





Check	Rout	ting	Please	
R	. R.	Expr	ess	

ORDER BLANK

Check	Shi	pping Po	int
FOB	Mt.	Vernon,	Wn.
FOR			

HOLLAND BULB GROWERS Inc.

MOUNT VERNON, WASHINGTON

Ship to				
Street Address	5			
0101		State		
QUANTITY	NAME OF VARIETY	SIZE	PRICE	TOTAL
				200
			3	

TERMS: 25% deposit, balance C. O. D. unless credit has been arranged. No warranty is given for the results of planting, forcing, of any bulbs, roots, corms or seeds. By placing orders purchaser agrees with these terms and if he does not accept these goods on the above terms no sale is made thereof. All goods subject to prior sale.

SIGNATURE	

		7785.9			

DRDER BLAPK

Chack Shipping Point PCS 11. Vernon, Wn

HOLLAND BULB GROWERS INC

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